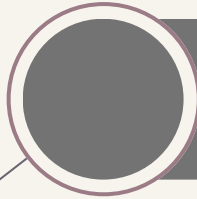




CAMPAIGN DESCRIPTION



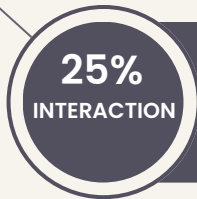
Driving traffic to a company website related to a conference activity.

OBJECTIVE



G-Med's guaranteed click package ensured a specific number of clicks from physicians using the G-Med platform.

RESULTS



The campaign achieved the full 340 clicks, along with a remarkable 25% interaction rate on the clients external landing page.

Leveraging G-Med's proprietary first-party data for precise targeting of physicians on our platform, made it possible for the campaign to achieve its targeted goals with remarkable accuracy.